Book project brief

Give the project a clear direction before you plan every chapter. Keep these answers provisional; revise them as the book becomes clearer.

Working title

Date

Who is this book for?

Name a particular reader and what they bring to the book.

Central question or promise

What will the book explore, help the reader understand, or make possible?

Outside this book

Name subjects, claims or story threads you are deliberately leaving out.

Next small writing task

Choose a task you can begin without solving the whole book.

What you need to begin

List a source, decision or piece of material to gather.